

1.	VIDEO	AUDIO
2.	Music starts over black rain and wind nats, face up on montage	Music/nats/nature sounds
3.	Montage of natural disaster stills, fade in and out from black or FX	EMERGENCIES CAN -- AND DO -- HAPPEN EVERY DAY.
4.	Sting	Music sting
5.	More montage images	BUT NOW YOU CAN GET BETTER PREPARED WITH SOME SIMPLE STEPS FROM THE READY CAMPAIGN.
6.	Resolve to be Ready web site w/ graphic treatment	THE READY WEB-BASED TOOLKIT IS EASY TO USE.  IT'S DESIGNED TO HELP YOU AND YOUR FAMILY GET PREPARED.
7.	FX:	THERE ARE -
8.	Forms	FAMILY EMERGENCY PLANNING FORMS: TO HELP YOU CONTACT ONE ANOTHER AND GET BACK TOGETHER IN THE EVENT OF AN EMERGENCY.
9.	Fx to map	A MAP THAT CONNECTS YOU TO YOUR LOCAL EMERGENCY MANAGEMENT TO LEARN MORE ABOUT EMERGENCY ASSISTANCE IN YOUR AREA.
10.	Fx to shopping list with recommendations	A SHOPPING LIST: THAT RECOMMENDS SUPPLIES FOR YOUR EMERGENCY KIT.
11.	Fx to web service	AND A WEB WIDGET: YOUR CONNECTION TO THE LATEST IN ONLINE COMMUNICATIONS THAT ALLOWS YOU TO TRACK EMERGENCY PREPAREDNESS INFORMATION.

1.	VIDEO	AUDIO
12.	Back to web banner on site with campaign title	THE READY WEB-BASED TOOLKIT--- PUTS ALL OF THE TOOLS YOU NEED IN ONE PLACE AND AT YOUR FINGERTIPS.
13.		<p>SO GET A KIT...MAKE A PLAN... AND BE INFORMED.</p> <p>TAKE TIME THIS YEAR TO GET PREPARED WITH AN EMERGENCY PLAN FOR YOU AND YOUR FAMILY.</p>
14.	DHS LOGO / READY LOGO	DHS LOGO / READY LOGO